

## **II. Communication Tools**

### **Introduction and Expectations**

Communication is the key to participation and cooperation among the various land use planning stakeholders. This section contains various tools that can help you plan effective communications with state and local officials.

FAA's Community Involvement Manual, which provides a variety of detailed approaches to establishing effective communications among these parties, is contained in this section. The manual guides you through setting up meetings, arranging meeting places for effective interaction, and managing press releases to obtain favorable and continuing media coverage.

Another communication tool in this section is a speech given by David Traynham, Assistant Administrator for Policy, Planning, and International Aviation, at the Year 2000 International Airport Noise Symposium, February 14, 2000. The speech highlights past successes in our efforts to control aviation noise around airports and discusses further steps needed to mitigate noise. It can be used as a resource tool or can be adapted to fit your particular situation.

Excerpts from a speech given at Raleigh-Durham International Airport, letters, and oral statements presented at zoning hearings held by Fairfax County, Virginia, and Clark County, Nevada, concerning FAA's policy on airport noise and land use compatibility are also included. This information can be useful for preparing your own letters/statements to respond to a specific zoning action.

A Powerpoint presentation package has been developed with a disk provided for your use. This presentation can be given at zoning hearings or public meetings to explain the Federal policy on airport noise compatibility planning around airports. The presentation addresses the responsibilities of state and local governments, the Federal government, airport proprietors, and airport neighbors in land use compatibility planning around airports. It also contains talking points that can be used with the presentation as you see fit.

### **Contents**

- A.** FAA's Community Involvement Manual
- B.** Speech by David Traynham at Year 2000 International Airport Noise Symposium, February 14, 2000
- C.** Excerpts of Speech, Letters, and Oral statements
- D.** Powerpoint Presentation Package (Disk included)